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The Spectacle

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Dawson's Vision Center, 600 Leighton Ave, Suite A, Anniston, Alabama 36207
www.dawsonsvisioncenter.com, dvc600@cablone.net, 256.238.8718 800.588.8718

August is Back to School Month

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The Doctor's Corner

Dr. Jason W. Cook, O.D.

Back to School Eye Exams

During this Back to School season, don't forget to bring your kids in for their annual eye exam to make sure they are set up well for the school year. 80% of learning is visual, and many problems with vision can go undetected in children. Back to school eye care also applies to your high school and college-age kids – their contact lenses and eyeglasses should be up to date for them to be able to meet the increased visual demands of classroom and computer work.

"Won't my child complain about her eyes if there is a vision problem?"

Not necessarily. Children, teens and even young adults are used to the way they see – for them their vision is normal. Many eye and vision problems can go undetected without an evaluation by an optometrist. Knowing that your son or daughter can spot things on the side of the road before others can actually doesn't tell us very much about how well his or her visual system is operating as a whole under a variety of conditions.

"Won't my child complain about her eyes if there is a vision problem?"

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Did You Know?

The Pentagon, in Arlington, Virginia, has twice as many bathrooms as is necessary. When it was built in the 1940's the state of Virginia still had segregation laws requiring separate toilet facilities for blacks and whites.

Auto-Renew – A Contact Lens Replenishment Program

Dawson's Vision Center offers a contact lens replenishment program called **Auto-Renew**. With auto renew, you get all the advantages of buying an annual supply from us- the right prescription, a great low price, and guaranteed delivery of your contact lenses. But there is one special difference; you get to pay over time. With **Auto-Renew** every 3 or 6 months (based on which contact lens you wear) you'll automatically receive your contact lenses direct to your door.

“Order your contacts day or night 24/7/365 by visiting our website.”

You'll only be billed for the contact lenses when they are shipped and you can cancel anytime.

There's no long-term contract. We'll automatically send out e-mails to confirm shipments and to remind you about eye exams. It's that easy! You can order your replacement contact lenses from anywhere in the United States, day or night, 24/7/365 by visiting our website or calling a toll-free phone number, it's that easy.

To sign up for **Auto-Renew** just go to www.dawsonsvisioncenter.com, click on “Order Now”, login to your account and order your contacts. When you begin to check-out on the bottom of the screen it will ask you “Would you like to enroll for Auto-Renew” click “yes” and follow the instructions. If you don't know how to login to your account, just ask us and we'll be glad to show you how.

Don't forget you can order your contacts three different ways from Dawson's Vision Center. You can go to our website and place your order, come by our office or order them over the phone.

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“What kinds of symptoms might indicate a vision problem?”

Inattention while reading or in class, frequently losing place while on the computer or while reading, rubbing eyes or squinting, or headaches may all be signs of an uncorrected vision problem.

Don't forget about eye health – we perform a complete ocular health assessment from front to back at every eye exam. We will also check focusing and binocular vision (the ability for the eyes to work together). Many factors may influence one's visual performance in a school setting.

[Request an appointment](#) online for a complete ocular health check and vision examination to make sure everyone in the family is ready for another school year.

Fun Facts

If you have 3 quarters, 4 dimes, and 4 pennies, you have \$1.19. You also have the largest amount of money in coins without being able to make change for a dollar.

Right-handed people live, on average, nine years longer than left-handed people do.

Up Coming Events:

August 17th is the American Cancer Society Summer Gala

September is Childhood Cancer Month

September 3rd Labor Day

September 9th Grandparents Day

Dawson's Vision Center

600 Leighton Avenue
Suite A
Anniston, Alabama 36207

Phone:

256.238.8718
800.588.8718

E-mail:

dvc600@cablone.net

Fax:

256.238.8755

Web Address:

www.dawsonsvisioncenter.com

Facebook:

[Facebook.com/dawsonsvisioncenter](https://www.facebook.com/dawsonsvisioncenter)

Twitter:

[@dawsonsvision](https://twitter.com/dawsonsvision)